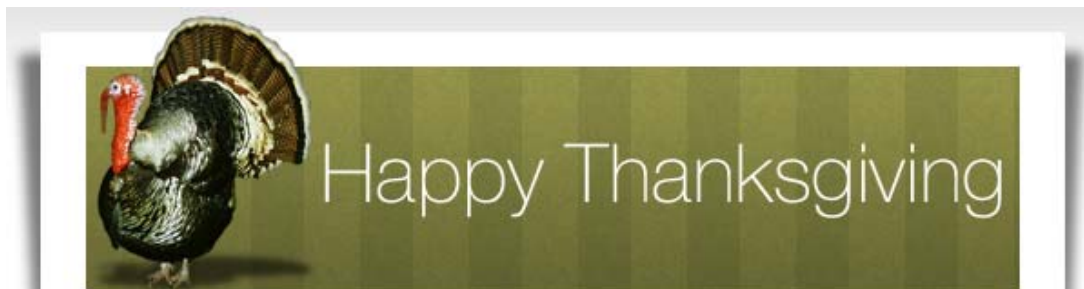


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Whalen

Restoration Services



Restore & More

Volume I, Number 10

November, 2011

In This Issue

Support Your Local Firemen

[Oh, Those Leaves](#)

[Monthly Contest](#)

[Give...Please](#)

[October Dateline](#)

[Cleaning Promotion](#)

[October Quotables](#)

[Whalen Team Expansion](#)

Quick Links

[Our Website](#)
[Products](#)
[Services](#)

[Join Our Mailing List!](#)



November Greetings

Thank you, thank you, thank you! Nobody says it enough. In November especially, we should be thinking thankful thoughts--for our families, our customers, our co-workers (and our actual work), our employers, our employees, our health, our military, and our freedoms.



Thanks to you we can do what we do even better!

In case we have been remiss in extending our thanks to you, we now say, sincerely and humbly, "Thank you." Thank you for all that you do, in your profession or career, in your community, and in your family.

Thank you, too, for your referrals and assistance with losses that we have handled for your clients

Clean Air

Have you had the ducts cleaned at your home, condo, or office?

Call Clean Air by Whalen to schedule a duct cleaning. (508) 760-1911.

Call us if you will feel better when you are breathing cleaner air. Call us if you think you would benefit from a reduction in the dust that you have seen on your furniture. Call us if your family deserves to live in a healthier environment.

If you do not want to breathe cleaner air, don't call. If you do not mind dust on the furniture, don't call. If a healthier environment isn't important to you, don't call.

You really should call--(508) 760-1911.

Whalen Restoration Services
22 American Way
South Dennis, MA 02660
Phone: (508) 760-1911
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...For "HELP--when you need us most," call Whalen Restoration Services. (508) 760-1911. We thank you once again.

November Recipe Pumpkin Mousse



No cooking and it's delicious, too!

Ingredients:

2 cups whipping cream
1 1/2 cups pumpkin, canned or mashed and cooked
1 cup brown sugar
1 cup milk
1/4 cup brandy or apple cider
3 tablespoons candied ginger, finely chopped
1 teaspoon vanilla
1 teaspoon cinnamon
1/4 teaspoon salt
1/8 teaspoon cloves

Directions:

Combine all of the above-listed ingredients in a large mixing bowl. Pour into a 13 x 9 x 2 inch pan and freeze it until firm. Break frozen mixture into chunks and turn into a chilled mixing bowl. Beat with an electric mixer until fluffy.

Spoon mixture into a chilled 6 1/2 cup mold or bowl. Cover and freeze until firm. Serve with gingersnaps. Makes approximately 8 to 10 servings.

Remembrance of Fires Past

Fire! There is nothing like it. It grabs onto all the senses and just will not let go. Flames shooting through a roof, sounds of crackling and crashing, heat touching the skin and causing burns, smoke invading the eyes, nose, and lungs-- all of these factors contribute to a painful and unforgettable experience.



...and where there's fire
there's smoke!

Physically, fire creates a powerful onslaught that leaves its victims with reminders of its powers for a lifetime. Heart pounding in the chest, terror at the sound of a siren, panic at the smell of smoke are symptoms of post traumatic stress disorder.

The smell of smoke from a house fire brings fear and terror. Marcel Proust's madeleines and their smell and taste evoke comfort, familiarity, hominess. The sense of smell due to a house fire is the same, yet the result has no similarity.

We know our clients want the fire-damaged home to be restored so that life can return to normal. Odor removal is a crucial step in the remediation.

As experts in handling the smoke odor problem, Whalen Restoration Services knows exactly what it takes to provide the client with a successful odor remediation.

Smoke travels from one area to another and can find places to hide within a structure. Airing out the premises may be helpful. Masking or camouflaging smoke odor may be acceptable but can be an unsatisfactory, temporary solution.

Our ozone machine is an effective remedy for smoke odor, and it requires safety precautions. Clients sometimes balk when we advise them that they must vacate the property while the machine is running. Inhaling ozone is no more healthy than inhaling smoke.

Thermofogging is another option that has been successful. The mist that is "fogged" inside the property thoroughly treats areas that cannot be reached by manual cleaning methods.

Whenever we perform thermofogging, we notify the local fire department in advance. A passerby may think there is smoke escaping from the building and report that to the

fire department. Our advance notification eliminates a false alarm.

With good planning and reliance on our years of experience, Whalen Restoration Services can be counted on to provide effective, safe odor remediation by choosing the proper technique for every situation.

Then, the property owners can once again enjoy the comfort, familiarity, and hominess they remember... and relax with a madeleine and a cup of tea.

Remember, use caution at all times, and be safe. For **"HELP! ...when you need us most"** call Whalen Restoration Services at (508) 760-1911.

Spelling It Out!

Thanks for time to be together, turkey, talk, and tangy weather

H for harvest stored away, home, hearth, and holiday

A for autumn's frosty art, and abundance in the heart

N for neighbor's, and November, nice things, new things to remember

K for kitchens, kettles croon, kith and kin expected soon.

S for sizzles, sights, and sounds, and something special that abounds

That spells THANKS for joy in living and a jolly good Thanksgiving-- Aileen Fisher, *All in a Word*



Fruits of the harvest

A Whalen of a Good Contest!

1. On what date did the blackout occur in New England?
2. What was the dollar amount of the market value lost in the 1929 crash?
3. What is an IPO?
4. In what year was the Mayflower Compact



signed?

5. What process utilized by Whalen Restoration Services causes us to provide advance notification to the local fire department?

This is not the
Good Ship
Lollipop!.

The first three callers with the correct answers will be going to dinner on Whalen Restoration Services. Call us at (508) 760-1911 with the correct answers, and you will win a gift certificate to a local restaurant. Remember, only one winner per office allowed. Winners are eligible to participate again after three months.

Congratulations to the winners of last month's contest: Helen Blier of Arthur D. Calfee Insurance Agency in Falmouth, Sarah Clark of Almeida and Carlson Insurance Agency in Falmouth, and Mary McDermott of Pike Insurance Agency in Orleans. The correct answers were The Missiles of October, Mr. October, The Hunt for Red October, U2 October, October Road.

Be Prepared

It's not just a motto. We are not the Boy Scouts, but we work hard at being prepared.



We support the Scouts.

Fall is the time of year when at Whalen Restoration Services we review our experience and activity of past winters in order to anticipate the needs of the upcoming winter season.

Usually, winter water losses occur due to frozen pipes. People count on us for experienced, professional, and timely help.

We promise to do our part to help in every emergency. We will respond to a referral call within one hour and will always make referrals from agents and adjusters our #1 priority.

Trained, experienced technicians will be dispatched to a loss. They will calmly and efficiently handle the emergency--pump and or extract water, remove wet carpet and pad, put furniture and/or stored items on blocks or on a higher level, apply antimicrobial to prevent the growth of mold, mildew, and bacteria. The technicians will set up drying equipment--industrial-sized dehumidifiers and air mover fans.

Prepared, calm, efficient, and experienced--who could ask for more? "[HELP!](#)...when you need us most." One call is all--(508) 760-1911--Whalen Restoration Services.

Don't Know Much About History--
November



To be a Pilgrim.

1 Fire in Plymouth destroys several buildings. (1623)

4 Cy Young, American baseball player, is born. (1867)

9 Massive power outage occurs throughout New England, New York, and Ontario. (1965)

11 Forty-one Pilgrims land in Massachusetts and sign the Mayflower Compact (just and equal laws). (1620)

26 The first national Thanksgiving Day is celebrated in America to mark the anniversary of the 1621 harvest of the Pilgrim Fathers. (1789)



You Are Special!

This is a very special offer for only very special people!

For help with your household cleaning, call [Chem-Dry by Whalen Services](#). Do your carpets and upholstery need to be freshened up? How about your area rugs?

Drier. Cleaner. Healthier. You and your family deserve the best. Your home will look better, smell better, and feel better after [Chem-Dry by Whalen Services](#) does your carpet and upholstery cleaning. Hurry and book your appointment today!

For superior carpet and upholstery cleaning, call [Chem-Dry by Whalen Services](#)--(508) 760-5666. Book your cleaning today, and we will apply our protector at no charge.

November

Thoughts

"No shade, no shine, no butterflies, no bees,
No fruits, no flowers, no leaves,
no birds
November!"--Thomas Hood, *No!*



And tomorrow we diet!

" 'Cause nothin' lasts forever
And we both know hearts can change
And it's hard to hold a candle
In the cold November rain."--Guns N' Roses, *November Rain*

"No one diets on Thanksgiving. What we're really talking about is a wonderful day set aside on the fourth Thursday of November when no one diets. I mean, why else would they call it Thanksgiving?-- Erma Bombeck, American humorist

Taking Stock

If you are puzzled by the ups and downs of the stock market, you are not alone.

Did you know that the colonial government financed the American Revolution over 200 years ago by selling bonds for which the government would pay out a profit at a later date? Private banks began selling stocks in order to raise cash.



Ups and downs...

Twenty-four large merchants created the New York Stock Exchange in 1792 and conducted daily meetings on Wall Street trading stocks and bonds. By the mid-1880's, companies were raising funds to expand by selling stock--(the original IPO's?). By the 1900's, millions of dollars were being traded literally on the street, and in 1921 business finally moved indoors.

Following the crash of the market in 1929, the Securities and Exchange Act was passed. The market had lost \$26,000,000.00 in value.

On November 23, 1954, the Dow Jones for the first time closed above the peak it had reached just before the 1929 crash. On November 14, 1972, the Dow closed above 1,000 for the first time (1,003.16). On November 30, 1982, the Dow jumped 36.43 points, which was the fourth largest gain in the stock market's 87 year history. The Dow Jones closed over 5,000 for the first time on November 21, 1995.

Still puzzled? Recently, once again the Dow Jones rose above 12,000. And now it is November again. Up? Down? Stay posted!

Ask about our carpet, upholstery, and area rug cleaning. We are the best!



Chem-Dry by Whalen Services

15% Discount

on

**Carpet Cleaning, Upholstery Cleaning,
or Area Rug Cleaning**

Receive a 15% discount on any cleaning service just for being an employee in the insurance industry.

Discount will be applied to any amount over our \$125.00 minimum charge

Offer Expires: November 30, 2011

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